

# M❤️cedon Community Center

A Private, 501(c)3

## **VISION**

**The Macedon Community Center's vision is to enhance the quality of life and to serve the needs of our community by providing recreational social and educational programs to residents of all ages regardless of ethnicity, gender or economic status with the goal to connect and empower the community.**

# Core Values:



## **Growth**

Through building healthy relationships while reaching new milestones.

## **Education**

Offering opportunities for lifelong learning

## **Community**

We are stronger together than we are individually

## **Well-Being**

Enhancing overall mental, physical and emotional strength



# Demographics

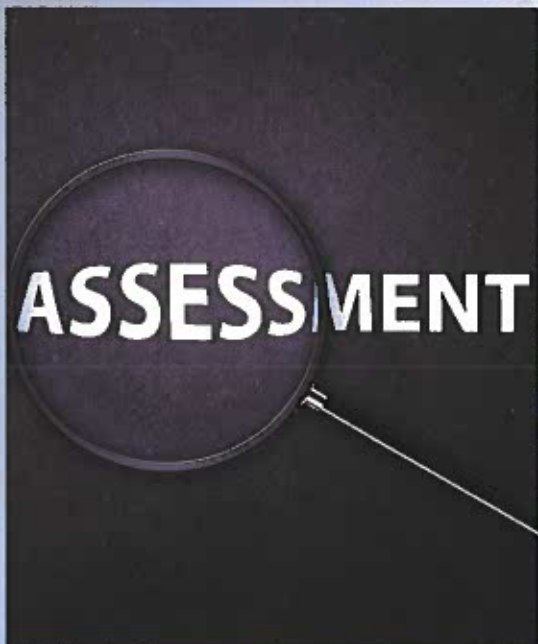
Macedon Population was 8,887 in 2019, not including the surrounding areas of Walworth, Palmyra, Farmington, & Marion

Ave. income \$60K

Ave. age 50 years with over age 75 being highest %

Next highest % 45-54yr. olds showing a growing trend of an aging population





# Needs Assessment

97% of respondents were in favor of the Center

Excluding Before and After school care, Adult programming was the highest rated.

Adult Arts and Crafts

Adult social groups

## LIABILITIES

- Rent, Insurances, Utilities
- Staffing
- Supplies: cleaning, office, equipment
- Technology: software, controlled access, payment processing

## PROJECTED SOURCES OF INCOME

- Fitness Center \$24.99/month
- Meeting Room rental
- Fundraising
- Grant Writing
- Corporate Sponsorships
- Fitness classes and programs
- Active Agers classes (insurance based)



# PROPOSED FUN-RAISING

- CHAIR-ITY AUCTION \$2000
- CORPORATE SPONSORSHIP
- CHICKEN BBQ \$1790
- A VIRTUAL RUN/WALK
- A MEAT/GRILL RAFFLE
- A ZOOM PJ PARTY BALL
- LONG ACRE'S DECORATING COOKIE KIT
- SIP & PAINT
- WREATH-MAKING EVENT IN NOVEMBER
- ONLINE DONATIONS \$150



*please support our*  
**fundraiser**  
*thank.*

# UPCOMING PROGRAMS

A hand holding a white marker, writing on a whiteboard. The hand is positioned in the center of the image, with the marker pointing towards the text. The background is a blurred whiteboard with some faint lines.

## Phase One

Student Athletic Training/Fitness Center

Exercise programs (Bootcamp, Yoga, Reiki, Active Agers)

Veterans Coffee hour

Support groups (veteran spouse)



## **Proposed Programs & Events**

### **Senior 60+**

#### **Presentations:**

Defensive driving course

Tax services

Estate Planning

Senior Arts & Crafts

Senior Lunch & Entertainment

Euchre or Bridge Club

Macedon Senior Club lunches

Bus trips

### **VA Services**

Weekly Veterans Coffee hour

#### **Veterans services:**

Manuvering the paperwork

Support services

Benefits

Entertainment

Veteran activities such as golf outings, cards, and other socializing activities.

## **Proposed Programs & Events**

### **Adults 18yr.+**

#### **Presentations:**

Tax planning

Wills & Estate

Applying for FASFA

#### **Crafts:**

Sip & paint

Quilting

Wine Tasting

#### **Games:**

Euchre tournament

Bunko Club

#### **Classes:**

5 hour Driving course

CPR & First Aide

Active shooter training

#### **Clubs & Organizations: (room rental)**

Rotary

Garden Club

Chamber



## **Youth Under 18years (age appropriate)**

- Student Athletic training
- Children's Birthday Parties
- Macedon Rec programs offered at the Center
- Easter Egg decorating



# MEET THE BOARD



**President Sheryl Vega**

Sheryl is the president and founding member of the Macedon Community Center board established in 2021. She currently sits on the boards for both the Palmyra-Macedon Rotary Club and Western Wayne Chamber as Vice President. She is the owner of VIP Fit Club, Vega Leasing LLC and Shaped by Sheryl.



**VP Jennifer Habecker**

Jennifer is a lifelong member of the Macedon and Palmyra Community. She is a licensed Real Estate salesperson with Keller Williams and serves on the agent Leadership Council for the Gateway office in Canandaigua. In addition to being a wife and mother, she has spent much of her life as an active member of many nonprofit and Community organization boards.



**Secretary Cristy DiMariano**

Cristy has been a Macedon resident since 2018. She works in the Human Services field as a treatment team leader where she serves people with intellectual and developmental disabilities.

# MEET THE BOARD



**Treasurer Tara Smith**

Tara is a lifelong Macedon resident who serves as the President of the Macedon Library board Secretary of the Macedon Garden Club and a member of the Macedon Republican committee. She has also been an employee of Rochester Regional Health for over 22 years.



**Board Member Nicole Caruso**

Nicole was born and raised in East Rochester and currently resides in Fairport. She has a Bachelor's degree in Elementary Education from St. John Fisher. She began her professional career working in education with individuals with medical or physical challenges and has been the Director of Leasing and Marketing at Parkwood Heights for 8 years.



**Board Member Steve Cook**

Steve grew up and spent most of his life in Walworth and Macedon. His 3 children graduated from the Pal-Mac School system. Over the last 20 years, he has been involved with the local Boy Scouts, Macedon Recreation and a number of other activities. He has a BA in Physics from SUNY Potsdam and MS in Student Affairs and Higher Education. He currently works in Information Technology as the Director of IT for SUNY Brockport.



# WE NEED YOUR SUPPORT

## **Lock Arms**

Macedon Recreation to "Cost Share" for programming, renting room space, co-sponsoring events.

## **Advertising**

Show case the Macedon Community centers programs and offerings on your website, in your print material and allow cross promotions with the town offices.

## **Registration**

Offer a registration kiosk at the Macedon Community Center for individuals to come in and register for Macedon Rec. classes and programs allowing the Community Center exposure to the community at large.

## **Letter of Support**

We will be seeking grants to support our programming efforts and would request a letter of support from the town to support this effort.

## **Financial**

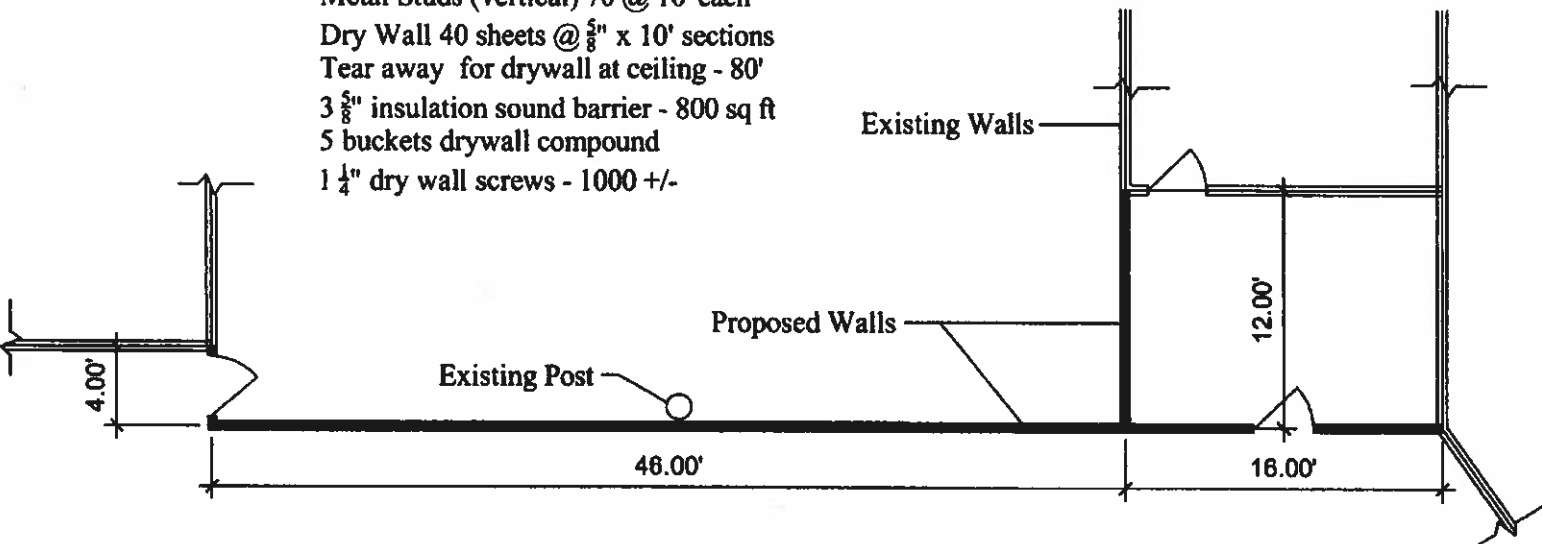
Any financial support you could creatively offer to the Center in our infancy stage is appreciated.



Thank you for your time

**QUESTIONS?**

Stud wall track - 18 sections @ 10' each  
Metal Studs (vertical) 70 @ 10' each  
Dry Wall 40 sheets @  $\frac{5}{8}$ " x 10' sections  
Tear away for drywall at ceiling - 80'  
3  $\frac{5}{8}$ " insulation sound barrier - 800 sq ft  
5 buckets drywall compound  
1  $\frac{1}{4}$ " dry wall screws - 1000 +/-



## **MISSION:**

**The Macedon  
Community Center's mission is to  
serve, empower and connect our  
community.**



# MONTHLY BUDGET

OPERATING EXPENSES	ESTIMATED	ACTUAL	DIFFERENCE
Rent or mortgage	2,600.00	2,600.00	0.00
utilities (internet, cable, gas, elec.	800.00	800.00	0.00
insurances	227.00	227.00	0.00
Payroll	2,000.00	0.00	2,000.00
payroll fees	108.00	0.00	108.00
payroll taxes	192.00	0.00	192.00
Legal	50.00	50.00	0.00
accounting	50.00	50.00	0.00
build out	0.00	0.00	0.00
Maintenance and repairs	50.00	50.00	0.00
Office supplies	75.00	75.00	0.00
Misc.	50.00	50.00	0.00
Telephone	32.00	32.00	0.00
Cleaning Supplies	130.00	130.00	0.00
Security	50.00	50.00	0.00
Total Operating Expenses	6,414.00	4,114.00	2,300.00